

## Australian Corporate Database

### PROFILE

Containing a massive 606,000 companies with over 690,000 contacts, this database dwarfs other corporate contact files. This database provides the means to reach Senior Decision-Makers in hundreds and thousands of businesses that have never been available in one source before. Its coverage of cities outside of the State capitals is also unsurpassed, for mail, phone & many more records have Personalised Emails (page 2.)

The file contains businesses of all sizes, from large multinationals to smaller businesses that provide employment to the majority of Australians and is constantly verified. This can also be de-duped against your in-house database prior to delivery at minimal charge.

**Is your database not up to speed? Missing fields like people names, addresses, phone numbers, email address or fax numbers? We can append many these fields to your in-house database! What we do initially is take a sample of your data and fully review it. We let you know the rough match-up level & this gives you a snapshot of the initial integrity of what you have (at no charge).**

### SELECTIONS

Top 40,000 Companies, (140,000 Senior Management) small businesses (mostly with less than 20 employees), Fax numbers, Industry, Position, State, Postcode & ABN or A.C.N.

### Mailing, Telemarketing & Fax Counts – all Personalised

Industries	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	Total
All Agriculture Forestry and Fishing	71	3,613	91	2,351	1,077	278	2,814	945	11,240
All Mining	6	385	24	304	86	38	255	343	1,441
All Manufacturing	617	21,058	410	11,166	4,863	1,299	17,780	5,155	62,348
All Electricity Gas and Water Supply	12	291	12	132	57	20	203	94	821
All Construction	1,261	25,401	568	13,981	5,481	1,858	19,186	5,904	73,640
All Wholesale Trade	404	14,284	226	7,088	3,497	849	12,736	3,637	42,721
All Retail Trade	1,390	39,369	791	20,449	8,940	2,819	32,620	9,105	115,483
All Accommodation Cafes and Restaurants	381	10,645	232	5,541	2,049	891	8,319	2,265	30,323
All Transport and Storage	159	5,609	219	3,342	1,199	421	4,153	1,434	16,536
All Communication Services	43	1,414	34	659	274	92	1,163	284	3,963
All Finance and Insurance	206	4,744	68	2,362	887	228	3,188	924	12,607
All Property and Business Services	1,707	32,537	532	15,970	6,150	1,654	23,770	7,179	89,499
All Government Administration and Defence	162	1,462	77	689	335	127	1,021	440	4,313
All Education	210	3,938	138	1,684	889	272	3,204	966	11,301
All Health and Community Services	801	18,636	332	8,185	4,066	1,044	13,556	3,411	50,031
All Cultural and Recreational Services	350	6,184	153	3,141	1,459	457	4,925	1,368	18,037
All Personal and Other Services	879	17,231	337	8,408	4,074	1,219	13,087	3,742	48,977
Unclassified	87	4,976	72	2,488	604	183	4,148	554	13,112
<b>Total</b>	<b>8,746</b>	<b>211,777</b>	<b>4,316</b>	<b>107,940</b>	<b>45,987</b>	<b>13,749</b>	<b>166,128</b>	<b>47,750</b>	<b>606,393</b>

# ACCOUNTABLE

## LIST BROKERS

PTY. LTD. ABN 37067 481 485

### Key Positions of Decision Makers

Contact	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	TOTAL
<b>CEO/GM</b>	7294	188984	4801	107122	43154	14864	156340	34051	<b>580000</b>
<b>Chairman</b>	14	37	4	117	56	19	224	74	<b>1100</b>
<b>Marketing</b>	707	11851	308	8675	4385	1021	15059	4879	<b>36000</b>
<b>Finance</b>	696	12193	300	7982	3999	883	13860	4585	<b>32000</b>
<b>IT</b>	542	14336	234	6235	3207	793	10865	3527	<b>27000</b>
<b>HR</b>	636	16178	290	7118	2229	957	12163	4050	<b>31000</b>
<b>Sales</b>	577	1653	242	7380	2273	848	12559	4083	<b>26000</b>

**FORMAT....** Provided in Excel, is upper and lower cased with maximum character length 45

**GUARANTEE.....** Deliverability is 98% for Mailing & Telemarketing data.

**PRICING....** Min. Order \$1,000 plus GST. (We run Fax No's through the Do Not Fax Register prior delivery.)

	Single use	Multi-use (12 months)	
<b>Set Up</b>	<b>\$300</b>	<b>\$300</b>	<b>Flat</b>
Postal OR Phone OR Fax	\$425	\$1,495	Per 1,000
Postal and Phone	\$850	\$1,950	Per 1,000
Postal, Phone and Fax	\$1,275	\$2,150	Per 1,000
Post, Phone and Employees and Industry:	\$1000	\$2,350	Per 1000
Employees	\$75	\$295	Per 1,000
ANZSIC Code and Description	\$75	\$295	Per 1,000
Office Type...Head Office/Branch	\$75	\$295	Per 1,000
ABN	\$75	\$295	Per 1,000
<b>All Data Fields</b>	<b>\$1,575</b>	<b>\$3,330</b>	<b>Per 1000</b>

[Email Data \(see Page 3 too\)](#)

### Industries

(we can select by SIC/ANZSIC Code too)

Agriculture	Hospitality	Professional Services
Banking / Finance	Importer	Property
Communications	Insurance	Retail
Construction	Manufacturing	Transport
Consumer Services	Mining	Utilities (Electricity/Gas/Sanitary Services)
Exporter	Other Business Services	Wholesale/Distribution
Government (Federal/State/Local)	Other Financial Intermediaries	

# ACCOUNTABLE

## LIST BROKERS

PTY. LTD. ABN 37067 481 485

### Email Job Titles

(Additional available as Mail Only...Plus 35,000 Emails of Middle Management also available)

Job Title *Multiple Contacts per Company	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	Total
Chairperson	102	890	32	335	167	47	626	431	2630
Chief Executive Officer	843	12847	306	4629	1952	646	8241	3089	32553
Company Secretary	14	382	7	156	62	16	248	252	1137
Corporate Treasurer	14	95	4	24	18	5	57	21	238
Director	201	4839	37	1340	540	131	2936	1306	11330
Division General Manager	353	2845	86	995	473	125	1884	727	7488
Executive Secretary	214	2054	55	631	387	122	1384	476	5323
Partner	73	1330	9	430	136	26	933	205	3142
Senior Management	19	156	3	57	20	5	100	20	380
Senior Public Servant	723	575	111	403	193	91	437	311	2844
Financial Decision Maker	339	4474	131	1817	796	207	3183	1231	12178
Human Resources Decision Maker	212	2279	88	957	461	159	1588	654	6398
IT Decision Maker	594	4340	57	1565	667	179	3187	1109	11698
Logistics Decision Maker	30	1179	22	402	210	61	912	248	3064
Marketing Decision Maker	141	3125	37	964	424	92	2093	494	7370
Operations Decision Maker	312	3241	100	1626	721	216	2305	1144	9665
Senior Sales Decision Maker	100	3111	33	1226	495	94	2488	667	8214

**PRICING** .... Minimum Order \$1,000 \*all plus GST.

Fields	Rate (Rental)	Rate (Multi-use)	
Set Up	\$345	\$345	Flat
Mail or Tele or Fax	\$445	\$1,580	Per 1,000
Email & Mail or Tele	\$950	\$2,630	Per 1,000
Mail & Tele (incl. Fax no charge)	\$890	\$2,630	Per 1,000
Email Only	\$505	\$2,100	Per 1,000
Email, Mail & Tele (incl. Fax no charge)	\$1,395	\$3,050	Per 1,000
Additional Fields each *see below <b>Table</b>	\$37	\$37	Per 1,000
Full (Email, Mail, Tele, Fax, all Additional Fields below)	\$1,840	\$3,680	Per 1,000

**Table:**

Employee Size	ABN	Location Count
Business Name – Legal Entity	ASX Listed	Importer/Exporter
Revenue	Overseas Owned	
Website	SIC/ANZSIC Codes	

### The last word.....

If the data you want isn't available "off the shelf", we may be able to specifically create that audience. There are 2 options....at a \$300 set up and for Company Name, Industry, Phone, Company preferred Contact Email (personalised where available) and address on most, for \$1.95 each & gst. Where we can get a Senior Manager Contact, its \$2.95 per record & gst with all these data elements noted. Both databases have a 90% plus deliverability guarantee, (excl. "soft" bounces due to full mailboxes, servers down). For Personalised records where the Email address isn't available or not disclosed, that data would be provided to you at \$2.00 each plus gst for Personalised data. Most importantly, this data is provided to you for **multiuse** and ongoing contact.