

National Student Database

Profile

Accountable List Brokers now have access to Email-based & SMS National databases of Students.

242,000 SMS Mobiles with 10,000 min. and \$400 per 1,000 + GST

332,000 Emails with 10,000 min at \$285 per 1000 + GST. (55% are uniquely under 18 years of age.)

All have a set up fee of \$400 + GST and Production costs may be extra.

You can select by Age, Gender, Location, Study and Student Type...**last 6 months** figures below.

State	Age	Emails
WA	12-14 years old	1,939
	15-17 years old	11,974
	18-25 year old	21,978
NSW	12-14 years old	4,515
	15-17 years old	23,719
	18-25 year old	42,068
VIC	12-14 years old	2,203
	15-17 years old	15,190
	18-25 year old	36,080
SA	12-14 years old	416
	15-17 years old	2,823
	18-25 year old	6,968

State	Age	Emails
QLD	12-14 years old	643
	15-17 years old	4,984
	18-25 year old	12,732
TAS	12-14 years old	48
	15-17 years old	576
	18-25 year old	1,383
NT	12-14 years old	103
	15-17 years old	413
	18-25 year old	535
ACT	12-14 years old	116
	15-17 years old	560
	18-25 year old	1,672

Format

Email or SMS Broadcasts are conducted by the List Owners and to ensure database integrity and high response rates, no more than one email out per week is sent to the database.

Lead time

Ideally 2 weeks prior, with material a week prior to test all links.