

ACCOUNTABLE LIST BROKERS

PTY. LTD. ABN 37067 481 485

PHARMACEUTICAL DATABASE 2016

PROFILE

This is verified information that comprehensively covers both Pharmacies (retail) and Pharmacists (inc. corporate or research employees) across Australia. We have a choice of 3 database sources.

Database 1 - as below, consists of four separate files.. 8,373 records of Retail Pharmacists, 2,607 Hospital Pharmacists, 5,591 Hospital Pharmacy Departments and 5,185 Retail Pharmacies.

SELECTIONS...Available by State, Postcode, Male/Female, Personalised or Pharmacy.

The below count is for Mailing Data *multiple contacts per location

Hospital Pharmacy Departments

STATE	METRO	RURAL
ACT	125	0
NSW	996	542
NT	39	30
QLD	693	519
SA	343	28
TAS	88	40
VIC	1302	301
WA	523	22
TOTAL	4109	1482
NAT'L TOTAL	5591	

Hospital Pharmacists (multiple)

STATE	METRO	RURAL
ACT	44	0
NSW	510	215
NT	15	11
QLD	312	223
SA	171	4
TAS	45	28
VIC	607	138
WA	271	13
TOTAL	1975	632
NAT'L TOTAL	2607	

Retail Pharmacies

STATE	METRO	RURAL
ACT	63	0
NSW	991	674
NT	22	16
QLD	438	620
SA	294	114
TAS	77	71
VIC	901	295
WA	474	135
TOTAL	3260	1925
NAT'L TOTAL	5185	

Retail Pharmacists (multiple)

STATE	METRO	RURAL
ACT	130	0
NSW	1581	1099
NT	41	27
QLD	796	1074
SA	464	203
TAS	121	100
VIC	1408	456
WA	703	197
TOTAL	5217	3156
NAT'L TOTAL	8373	

Single use \$370 set up *plus* an investment of \$365 per 1000 for Mailing, \$445 per 1000 records for Phone or Fax Data, \$660 per 1000 records for Mailing and Phone or Fax data, and \$930 per 1000 records for Mailing, Phone and Fax Data....all plus gst.

Multi-use/Purchase Within 30 days, next use less 20%. Ongoing usage can be arranged.
Minimum Order \$1,000 plus GST.

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Database 2 – with Senior contact or Business Trading name.

Mail/Phone Data									
State	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	Total
Personalised	37	1236	22	710	317	101	957	374	3754
Trading Name	10	195	2	58	23	7	87	50	432

Investment.....

Personalised Data			
Set Up		\$300	Flat
Rental	Mail	\$390	Per 1,000
	Tele	\$425	Per 1,000
	Mail & Tele	\$760	Per 1,000
	Fax	\$425	Per 1,000
	Mail, Tele & Fax	\$1200	Per 1,000
Multi-use	Mail	\$860	Per 1,000
	Tele	\$890	Per 1,000
	Mail & Tele	\$1390	Per 1,000
	Fax	\$890	Per 1,000
	Mail, Tele & Fax	\$1590	Per 1,000

Trading Name			
Set Up		\$200	Flat
Rental	Mail or Tele or Fax	\$200	Per 1,000
	Mail & Tele	\$250	Per 1,000
Multi-use	Mail or Tele or Fax	\$250	Per 1,000
	Mail & Tele	\$295	Per 1,000

*Please note these prices exclude GST. Minimum Order \$895 plus GST.

Database 3 - Email data.

Approx 1320 are available with Email, many with contact names at \$300 set up and 48 cents a record plus gst (single use) = \$930 plus gst), 12 months multiuse is \$1.50 plus gst and unlimited multiuse, with address and phone also, \$2.95 plus gst per record.

FORMATS

Upper and lower case, max character length 45, making these ideal for laser letters or mailing labels.emailed to you as XLS.

GUARANTEE

Accountable List Brokers have been approved to offer and guarantee these lists deliverability 95% for mailing data, within 30 days of data delivery.
