

# ACCOUNTABLE LIST BROKERS

PTY. LTD. ABN 37067 481 485

## PHARMACEUTICAL DATABASE 2016

### PROFILE

This is verified information that comprehensively covers both Pharmacies (retail) and Pharmacists (inc. corporate or research employees) across Australia. We have a choice of 3 database sources.

**Database 1** - as below, consists of four separate files.. 8,373 records of Retail Pharmacists, 2,607 Hospital Pharmacists, 5,591 Hospital Pharmacy Departments and 5,185 Retail Pharmacies.

**SELECTIONS...Available by State, Postcode, Male/Female, Personalised or Pharmacy.**

The below count is for Mailing Data \*multiple contacts per location

#### Hospital Pharmacy Departments

STATE	METRO	RURAL
ACT	125	0
NSW	996	542
NT	39	30
QLD	693	519
SA	343	28
TAS	88	40
VIC	1302	301
WA	523	22
<b>TOTAL</b>	<b>4109</b>	<b>1482</b>
<b>NAT'L TOTAL</b>	<b>5591</b>	

#### Hospital Pharmacists (multiple)

STATE	METRO	RURAL
ACT	44	0
NSW	510	215
NT	15	11
QLD	312	223
SA	171	4
TAS	45	28
VIC	607	138
WA	271	13
<b>TOTAL</b>	<b>1975</b>	<b>632</b>
<b>NAT'L TOTAL</b>	<b>2607</b>	

#### Retail Pharmacies

STATE	METRO	RURAL
ACT	63	0
NSW	991	674
NT	22	16
QLD	438	620
SA	294	114
TAS	77	71
VIC	901	295
WA	474	135
<b>TOTAL</b>	<b>3260</b>	<b>1925</b>
<b>NAT'L TOTAL</b>	<b>5185</b>	

#### Retail Pharmacists (multiple)

STATE	METRO	RURAL
ACT	130	0
NSW	1581	1099
NT	41	27
QLD	796	1074
SA	464	203
TAS	121	100
VIC	1408	456
WA	703	197
<b>TOTAL</b>	<b>5217</b>	<b>3156</b>
<b>NAT'L TOTAL</b>	<b>8373</b>	

**Single use** \$370 set up *plus* an investment of \$365 per 1000 for Mailing, \$445 per 1000 records for Phone or Fax Data, \$660 per 1000 records for Mailing and Phone or Fax data, and \$930 per 1000 records for Mailing, Phone and Fax Data....all plus gst.

**Multi-use/Purchase** Within 30 days, next use less 20%. Ongoing usage can be arranged.  
**Minimum Order \$1,000 plus GST.**

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### Database 2 – with Senior contact or Business Trading name.

Mail/Phone Data									
State	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	Total
Personalised	37	1236	22	710	317	101	957	374	<b>3754</b>
Trading Name	10	195	2	58	23	7	87	50	<b>432</b>

### Investment.....

#### Personalised Data

<b>Set Up</b>		\$300	Flat
<b>Rental</b>	Mail	\$425	Per 1,000
	Tele	\$425	Per 1,000
	Mail & Tele	\$850	Per 1,000
	Fax	\$425	Per 1,000
	Mail, Tele & Fax	\$1275	Per 1,000
<b>Multi-use</b>	Mail	\$1495	Per 1,000
	Tele	\$1495	Per 1,000
	Mail & Tele	\$1950	Per 1,000
	Fax	\$1495	Per 1,000
	Mail, Tele & Fax	\$2150	Per 1,000

#### Trading Name

<b>Set Up</b>		\$200	Flat
<b>Rental</b>	Mail or Tele or Fax	\$250	Per 1,000
	Mail & Tele	\$295	Per 1,000
<b>Multi-use</b>	Mail or Tele or Fax	\$295	Per 1,000
	Mail & Tele	\$350	Per 1,000

\***Special price** based on 4,200 Trading name Faxes at \$895. Minimum Order \$895. All plus GST.

### Database 3 - Email data.

Approx. 1320 are available with Email, many with contact names at \$300 set up and 50 cents a record plus gst (single use) 12 months multiuse is \$1.50 plus gst and unlimited multiuse, with address and phone also, \$2.95 plus gst per record.

#### FORMATS

Upper and lower case, max character length 45, making these ideal for laser letters or mailing labels. ....emailed to you as XLS.

#### GUARANTEE

Accountable List Brokers have been approved to offer and guarantee these lists deliverability 95% for mailing data, within 30 days of data delivery.

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