

## REAL ESTATE PRINCIPALS / LICENSEES

### PROFILE:

This is recently verified information that comprehensively covers Real Estate Principals/Licensees and Property Managers. This file is so up-to-date that the list owner is guaranteeing deliverability 95%+. Currently, there are approx. 6,923 Businesses Nationally (after deduping.) *We can also separately identify 1,700 Property Developers in addition to these.*

### SELECTIONS:

Postal/Phone/Email & Fax shown as **one contact per business**. Average is three Management/Sales/Property contacts at each. The majority are involved in Residential Property, however we're able to isolate 95 major Commercial Agencies with 1,800 Personnel.

Type <i>(one contact per company)</i>	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	Total
<b>Personalised Postal/Phone/Fax</b>	80	2600	25	1408	396	124	1393	697	6723
<b>Personalised Email <i>(overlap with above)</i></b>	16	426	0	173	59	26	500	111	1311
<b>Total approx.</b>	<b>95</b>	<b>3071</b>	<b>27</b>	<b>1628</b>	<b>518</b>	<b>148</b>	<b>1900</b>	<b>843</b>	<b>6923</b>

The 6,923 are Personalised to the most Senior Decision Maker/s of the Real Estate Agency and include Directors, Owners and Principals plus we have other Management contacts too – just ask.

### FORMAT:

Upper/lower cased, provided as XLS.

### PRICING:

	Per 1,000	Per 1,000
Elements	Rental Use	Multi-Use
<b>Postal Only</b>	\$425	\$1,495
<b>Tele or Fax</b>	\$425	\$1,495
<b>Postal &amp; Tele</b>	\$850	\$1,950
<b>Email Only</b>	\$505	\$2,100
<b>Email, Postal &amp; Tele</b>	\$1,355	\$3,050

The standard Computer access (programming) fee and delivery is \$300 for any Mail and/or Tele options. If Email data is ordered, the set-up fee is \$345. There is a Minimum Order Quantity of 1,000 records. **\*Please note these prices are exclusive of GST.**

**\*\*Depending on your selections, we can offer a bulk discount price of 5,000 plus records taken in one delivery.**

### GUARANTEE:

Accountable List Brokers have been approved to offer and guarantee the deliverability 95% for mailing or phone data, or 92% for email data, within 30 days of data delivery.