

# ACCOUNTABLE LIST BROKERS

PTY. LTD. ABN 37067 481 485

## NATIONAL SCHOOLS DATABASE

### PROFILE

A national database with 23,000+ records covering all Public and Private Schools – (Primary, Combined and Secondary, including 300 special schools), TAFE's/College's, Child Care Centres, Kindergartens, Preschools and Public Libraries in Australia.

These have been compiled from private registration files, government records and personally phoned to ensure this is the most up-to-date File on the market.

### SELECTIONS

(See spreadsheet over for breakdowns of the following:)

1. Universities (276) & TAFE's (409) – 685 records.
2. Australian Secondary 2812 and Special Schools - 3219 records. (1591 Secondary Schools personalised – most with email.)
3. Australian Primary Schools – 7810 records. (7300 Primary Schools personalised + 7200 with school email.)
4. Australian Child Care Centres, Kindergartens and Preschools – 8990 records. (3300 Email.)
5. Australian Libraries – 1253 records (plus 2600 schools/Tafes etc)
6. New Zealand also available – 2804 records

Also Fax numbers 99%, (9555 Primary & Secondary) phone 100%, **9283 have email** which is generic and 86% have an enrolment level classification and over 9000 **personalised to Principal**.

We can also obtain 9000 **School IT Contacts**...all personalised.

Fax numbers can also be provided in 99% of cases, phone 100%.

### FORMAT & GUARANTEE

We email you over the database in excel format upper-lower cased. Accountable List Brokers has been approved to offer and guarantee this lists' deliverability 98% on mailing data, within 30 days of data delivery.

#### Breakdown of Childcare Centres, Kindergartens, Preschools

(100% available with Phone, 4000 with Fax, 5026 with Email)

TOTAL 10,052

STATE	Total of Centre	Childcare Centres	Family Day Care	Kindergarten	Pre-School
ACT	199	109	5	3	82
NSW	3524	2012	90	244	1178
NT	119	75	4	2	38
QLD	1806	1222	84	273	227
SA	694	438	11	169	76
TAS	172	148	11	6	7
VIC	2528	1146	82	620	680
WA	1010	520	16	304	170
<b>TOTAL</b>	<b>10,052</b>	<b>5670</b>	<b>303</b>	<b>1621</b>	<b>2458</b>

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### Breakdown of Schools

STATE	LEVEL	CATHOLIC	GOVERNMENT	PRIVATE	INDEPENDENT PUBLIC	TOTAL
ACT	Combined	2	6	12		20
ACT	Primary	24	54	3		81
ACT	Secondary	6	18			24
ACT	Special		8	1		9
NSW	Combined	31	72	218		321
NSW	Primary	417	1604	73		2094
NSW	Secondary	127	413	24		564
NSW	Special	6	134	24		164
NT	Combined	5	76	10	1	92
NT	Primary	7	52	5	7	71
NT	Secondary	5	9	5	5	24
NT	Special		5	131		5
QLD	Combined	29	83	131	14	257
QLD	Primary	200	802	33	107	1142
QLD	Secondary	71	127	15	56	269
QLD	Special	1	59	2	3	65
SA	Combined	21	65	52		139
SA	Primary	68	361	33		462
SA	Secondary	11	72	10		93
SA	Special	2	16	1		19
TAS	Combined	7	22	25		54
TAS	Primary	23	123	5		151
TAS	Secondary	7	35	4		46
TAS	Special		4	2		6
VIC	Combined	16	85	150		251
VIC	Primary	388	1110	32		1530
VIC	Secondary	88	236	12		336
VIC	Special	3	82	6		91
WA	Combined	24	64	92	28	208
WA	Primary	113	240	34	316	703
WA	Secondary	26	19	11	96	152
WA	Special		9	1	3	13
		<b>1728</b>	<b>6065</b>	<b>1027</b>	<b>636</b>	<b>9456</b>

#### INVESTMENT:

**All Schools.....9,076 Personalised records.....costed as an ongoing Multiuse Option here, with a flat set up fee of \$200 plus:**

Mail, Tele & Email	Principals & Non-IT Positions	\$250 per 1,000
Mail, Tele & Email	IT Decision Makers	\$575 per 1,000

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Also available a little less for 12 months usage...and less again without Contact names.

## LIBRARIES ...

### School...personalised

Job Function x State	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	Total
Librarians and Library Mgt	10	267	5	36	10	1	129	20	<b>478</b>

### Tertiary Librarians (Universities and TAFEs)

Job Function x State	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	Total
Librarians and Library Mgt	14	135	1	53	32	10	57	36	<b>338</b>

### Council, Government and Private Libraries

Industry x State	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	Total
Local Council Libraries		60	4	19	25	1	39	103	<b>251</b>
State Libraries & Library Corps	4	4	2	1	3		52	1	<b>67</b>
Hospital Libraries	1	44		4			5	1	<b>55</b>
Other Government Libraries	15	15	3	11	5	2	5	8	<b>64</b>
<b>Total</b>	<b>20</b>	<b>123</b>	<b>9</b>	<b>35</b>	<b>33</b>	<b>3</b>	<b>101</b>	<b>113</b>	<b>437</b>

All at ongoing multiuse rate.....flat set up fee is \$225 plus...

Elements/Fields	Price per 1,000
Mail	\$800 per 1,000
Phone	\$975 per 1,000
Email	\$1,275 per 1,000
Mail & Phone	\$1,475 per 1,000
Email & Mail or Phone	\$1,525 per 1,000
Email, Mail & Phone	\$1,775 per 1,000

Minimum Order \$750 all plus GST. Also have 2,100 at Schools without contacts...at School pricing rate.

## Registered Training Organisations

	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	Total
Senior Management	79	855	39	794	153	43	651	345	<b>2,959</b>
Middle Management	13	187	3	234	60	24	225	85	<b>831</b>
Administration Managers	2	13	1	30	6	3	32	17	<b>104</b>
<b>Total</b>	<b>94</b>	<b>1,055</b>	<b>43</b>	<b>1,058</b>	<b>219</b>	<b>70</b>	<b>908</b>	<b>447</b>	<b>3,894</b>

All personalized to nominated contact.....Set up \$300 plus **Email, Mail & Phone**...\$1075 per 1000 for unlimited use or **Mail & Phone**...\$910 per 1000 for unlimited use. All plus GST.

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