

## **Stock Market Investors**

### **PROFILE:**

**This is Australia's largest stock market and Investment discussion forum.**

With over 250,000 registered members and over 500,000 unique visitors each month, we are able to identify 150,000 that have opted-in to accept Promotional Emails. These members are active investors, buying and selling shares ranging from 1-cent explorers with the potential to make them rich overnight to blue-chip industrial giants which form the heart of their self-managed superannuation funds.

This forum allows you a unique opportunity to connect with a financially affluent audience using email marketing and we can support this, at no-charge to you, with over 100,000 banner impressions to influence those 350,000 who haven't subscribed to Emails. Not surprisingly, this is ideal for "higher end" offerings, such as luxury goods, designer clothes, jewellery, holidays, public company news, research reports and investment opportunities.

Monthly Unique Visits 500,000 Monthly Site Visits 3,100,000 Email Recipients 150,000, Time on Site per visit 12.2 minutes.

### **SELECTIONS:**

State, Age...22% 25-34, 29% 35-44, 22% 45-54, 27% 55 plus. 93% male

### **FORMAT:**

We can send you Specifications for your HTML Newsletter....including a Subject line and selected Emails you wish to include.

### **INVESTMENT:**

We can access 150,000 subscribers to Hot Copper for \$300 set up and \$140 per 1000 plus gst.....so all sent is \$21,300 plus gst. Also, at no-charge, we arrange 500,000 Banner Impressions to pick up those 350,000 who have not consented to receiving Emails as a "stand alone".

If 70,000 Emails are sent, it's \$11,800 including set up, plus gst.

(The standard Computer access (programming) fee and testing of your HTML is \$300.)

There is a Minimum Order Quantity of 25,000 records.

### **GUARANTEE:**

Accountable List Brokers have been approved to offer Email deliverability 95% and we will assist you to ensure your Email message is as impactful as possible.