

ACCOUNTABLE LIST BROKERS

PTY. LTD. ABN 37067 481 485

NATIONAL TRADESPERSONS

PROFILE

We can access three main databases to cover the market. The **First** one covers those with Email addresses, the **Second** comprehensively covers businesses involved in all main Trades across Australia . the **Third** one covers Queensland %at home or work+Mailing Data with Phone in 30% of cases. These files are constantly kept up-to-date.

FORMAT

Upper and lower cased, max character length 45, making these ideal for laser letters or mailing labels. The databases are emailed to you in XLS/CSV format or can be provided on pre-printed envelopes for a small charge or on self-adhesive labels at \$100 set up, \$50 per 1,000.

INVESTMENT OPTIONS -

DATA RENTAL (one off use) ...note....can select At Work for all States and At Home/work for Queensland

Mailing Data: Trading Names between \$200 per 1,000 Personalised at \$395 per 1,000 (depending on file selected)

Telemarketing OR Faxing Data: Trading Name at \$250 per 1,000 Personalised at \$425 per 1,000

Mailing & Telemarketing/Faxing Data: Trading Name at \$300 per 1,000 Personalised at \$790 per 1,000

All 3 Mail, Tele & Fax Data: Trading Name at \$350 per 1,000 Personalised at \$990 per 1,000.

(Combination of Trading Name/Personalised is costed at Personalised Prices)

Email Only Data: As per File 1 below ..\$480 per 1,000

PURCHASE DATA (12 month contract) Personalised only.

Mailing Only Data: Between \$580 per 1,000 and \$950 per 1000.

Telemarketing Data: \$585 per 1,000

Mailing & Telemarketing Data: \$1550 per 1,000

All 3 Mail, Tele, Fax Data: \$1650 per 1,000

Email Data: \$2.90 per record (includes Mail, Tele & Fax too)

SETUP FEE \$300 Minimum Order Value \$1,000. **Note all pricing excludes GST.*

GUARANTEE

ALB has been approved to offer and guarantee these lists of Mailing Data 95%+. The List Owner also requires a sample of the Mail/Tele or Email piece prior to approval.

File 1. Email Data (with Multiple Contacts per firm) Senior Management . all 20+ Employees

	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	TOTAL
Building Products	6	1549	8	840	302	92	981	363	4141
Civil Engineers	5	290	1	233	38	11	193	178	949
Construction	43	1279	4	616	255	30	856	797	3880
Electrical	7	767	3	166	101	10	536	63	1653
Steel Fabrication	0	107	16	101	39	2	105	82	452
Total	61	3992	32	1956	735	145	2671	1483	11075

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File 2 - Mailing & Tele Data Only (At Work)

ANZSIC Code/Industry	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	NP Data	Total
[4111] - House Construction (Builders)	58	1070	32	706	236	95	914	327	8174	11612
[4112] - Residential Building Construction NEC	11	480	10	246	98	21	320	101	1649	2936
[4113] - Non-Residential Building Construction	19	158	8	127	33	11	116	61	503	1036
[4121] - Road and Bridge Construction	0	30	5	33	2	5	40	10	138	263
[4122] - Non-Building Construction NEC	6	202	7	148	65	14	181	113	1050	1786
[4210] - Site Preparation Services	14	553	27	435	131	78	367	197	4114	5916
[4221] - Concreting Services	8	285	4	173	48	14	199	74	2281	3086
[4222] - Bricklaying Services	4	174	3	60	35	19	107	33	1334	1769
[4223] - Roofing Services	9	178	6	79	35	12	125	38	1282	1764
[4224] - Structural Steel Erection Services	0	14	1	6	1	0	7	4	65	98
[4231] - Plumbing Services	21	632	19	346	130	46	537	123	4810	6664
[4232] - Electrical Services	17	656	23	492	125	47	517	201	5161	7239
[4233] - Air Conditioning and Heating Services	33	433	20	282	96	39	380	133	1778	3194
[4234] - Fire and Security System Services	1	98	3	74	24	4	65	27	272	568
[4241] - Plastering and Ceiling Services	3	120	2	51	13	4	78	13	1368	1652
[4242] - Carpentry Services	12	240	6	58	39	40	123	21	1463	2002
[4243] - Tiling and Carpeting Services	7	135	2	53	22	17	85	21	1251	1593
[4244] - Painting and Decorating Services	14	285	10	188	53	33	206	49	3199	4037
[4245] - Glazing Services	8	218	6	103	54	29	193	72	784	1467
[4251] - Landscaping Services	27	383	8	219	76	24	209	70	2682	3698
[4259] - Construction Services NEC	99	1981	69	1348	462	132	1458	666	11249	17464
Total	371	8325	271	5227	1778	684	6227	2354	54607	79844

*Note = NP Data is Non-Personalised data (no contact name.)

File 3 – QLD Only Builders (At Home)

Category	Count
Bricklaying and Blocklaying	900
Builder	11220
Builder - Kitchen Bathroom and Laundry Installation	322
Builder - Project Management Services	114
Builder - Structural Landscaping	444
Builder- Shopfitting/Landscaping	334
Builder -Swimming Pool Construction	233
Building -Alterations And Additions	976
Building Design	545
Cabinet Making	445
Carpentry	6799
Concreting	1400
Emergency Lighting	111
Emergency Lighting - Occupational	266
Fire Detection, Alarm and Warning Systems	452
Fire Hydrants and Hose Reels	666
Fire Pumps	133
Floor Finishing	155
Gasfitting	1222
Glass, Glazing and Aluminium	433
Hydraulic Services Design	100
Irrigation	80

Joinery	3544
Non-Structural Metal Fabrication and Instal.	444
Painting and Decorating	1888
Plastering Drywall	889
Plastering Solid	334
Plumbing and Drainage	2544
Portable Fire Equipment and Hose Reels	366
Refrigeration, Aircond,Mech Services	744
Residential Building Inspection	311
Roof and Wall Cladding	566
Roof Tiling	155
Sheds, Carports and Garages	554
Shopfitting (Trade)	244
Sprinkler and Suppression Systems	177
Steel Fixing	144
Stone Masonry	998
Structural Landscaping	588
Structural Metal Fabrication	667
Swimming Pool Construction	133
Termite Management - Chemical	611
Wall and Floor Tiling	1077
Waterproofing	321
Total	44649