



Residential Homeowners Investment Audience

PROFILE

We are now able to identify **over 2 million homeowners** (or paying mortgages) in Australia.

No other database is available with such immense numbers, with a 98% accuracy rate.

This is not based on 'geo-demographical' High Homeownership selections. This is **actual accurate** data.

So a whole street isn't selected as 'Home Owners' if only 65% are those you want. The other 35% are a waste of time and your money.

But to define your selection even more, we can isolate the postcodes in each State where the highest taxes are paid. i.e. over \$60,000 TAX per year.

And we can select Age too, maybe to avoid those aged over 60 for example.

Apart from Mailing data, we have the largest commercial selection of Mobiles or Landlines too, which we be run through the DNC first (unless you're exempt, such as a Charity/Research Company).

For example, you may wish to target 140,000 Home Owners who meet the criteria of ideal Property or Financial Investors, based on this selection on those most likely to meet these criteria...

Aged 45 to 65 years

Household Income \$130,000+ (based on Tax of \$70,000 plus paid in that postcode)

ACT	NSW	NT	QLD	SA	TAS	VIC	WA	Total
7,299	32,388	2,209	24,203	5,203	2,203	37,306	31,223	139,934

These selections are for Residents having the highest propensity to meet your requirements.

Traditional sources of "Survey Responders" have now almost dried up and may simply not allow our clients to achieve the quantity and level of response they demand (the higher the Income, the less likely to fill out a Survey).

Gold Coast 23 Rankin Parade, Main Beach QLD 4217 Ph **07 5527 0444**

Sydney P O Box 36 Lane Cove NSW 2066 Ph 02 9011 7731

Email :admin@listbroker.com.au

Web : www.listbroker.com.au



In addition, not only is this the most accurate Individual and phone data available, we provide an oversupply of 10% to cover any that might have moved or changed phone number.

SELECTIONS

Fully Personalised, Postcode Region, Male/Female, Age range, Income Range based on Postcode Tax Level, Home Owner indicator, House or Unit/Flat, Phone (mobile or landline)

From another File, we can also overlay Email data, depending on final selections.

FORMAT

Provided as XLS or any format you require.

INVESTMENT

Available for an investment from \$360-\$425 per 1,000 records (depending on selection criteria) as **Mailing Data** for single use.... Email Data* for single incl. send at same price structure.

Telemarketing data (with Suburb, no address) from \$375-\$450 per 1,000.

Mail and Telemarketing data from \$425-\$500 per 1000.

**Email data* is transmitted by the List Owner to comply with Privacy Laws. They do not release their database. HTML Artwork is to be provided ready to go with all links operating...modifications will incur additional charges.

The computer access fee and delivery is \$300. (*All plus GST, Minimum Order 3,500 records*) and all costings above are plus GST.

GUARANTEE

Accountable List Brokers have been **exclusively** approved to offer and guarantee this lists deliverability 95%+ for mailing data, within 30 days of data delivery, however we over supply 10% to more than cover this.

Gold Coast 23 Rankin Parade, Main Beach QLD 4217 Ph **07 5527 0444**

Sydney P O Box 36 Lane Cove NSW 2066 Ph 02 9011 7731

Email :admin@listbroker.com.au

Web : www.listbroker.com.au