

Charitable Donators - Nationally

PROFILE

This is a database of people who have previously Donated or are Charitable Donators Nationally, all ages.

SELECTIONS

Can select on Age, Gender, Income, Type of Charity they Donate to, Address, Email or Phone. The Table shows a breakdown of counts.

*Grand total is **397,649** nett Personalised Mailing records (no overlap between causes.)

	Animals	Blind-Deaf	Cancer	Childrens	Disabled	Disaster	Elderly
ACT	2,651	199	1,373	445	599	114	44
NSW	34,644	3,782	27,909	9,539	9,611	1,720	841
NT	1,008	78	442	166	184	56	20
QLD	30,356	2,658	19,153	5,321	7,119	1,310	627
SA	16,934	1,770	8,136	1,975	3,332	401	270
TAS	5,609	494	3,250	732	1,396	150	111
VIC	31,878	3,366	20,137	7,578	7,554	1,322	712
WA	17,492	1,543	9,367	3,005	4,306	543	356
Total	140,572	13,890	89,767	28,761	34,101	5,616	2,981

	Environment	Homeless	Human Rights	Medical Research	Mental	Third World	Wildlife
ACT	476	252	35	181	310	398	18
NSW	5,889	3,847	562	3,427	5,637	5,229	480
NT	131	64	16	66	104	135	12
QLD	3,464	1,921	277	2,675	3,718	3,075	406
SA	1,475	807	110	1,246	1,658	1,450	88
TAS	625	318	37	471	416	543	47
VIC	5,023	2,982	481	2,912	4,511	4,433	306
WA	2,302	1,079	167	1,213	2,260	2,004	192
Total	19,385	11,270	1,685	12,191	18,614	17,267	1,549

The Table below consists of **Email** and **Phone** data: (selections as above)

	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	Total
Email	5,392	35,757	1,441	29,702	13,855	4,462	33,454	33,454	157,517
Phone	610	10,874	348	8092	2811	964	8214	3958	35,872

DELIVERABILITY GUARANTEE, FORMAT & PRICING

The Deliverability Guarantee is 85-90%+. Mail/Phone databases are emailed to you in excel format. (An email campaign is transmitted by the List Owner, with your HTML.) Alternative file formats are also available as requested, including full mail processing.

Pricing at \$300 set up, \$350 per 1,000 for Mailing, \$425 per 1,000 for Telemarketing or \$500 per 1,000 for Mailing & Telemarketing data. Email data is available as above and you will receive a full report on Opens and Click thrus. Pricing at \$400 set up, \$410 per 1,000 plus any Production costs. Min \$1,500 *all plus GST.