



# NEW TO THE LIST MARKET!

## GOLDEN GLOW NATURAL HEALTH PRODUCTS BUYERS

**List type** Consumer

**Source** Transactional – direct response buyers ...mailing data.

**Geography** Australia-wide

### Description

Golden Glow has been providing Australians with quality vitamins, minerals, supplements and herbal remedies for over 35 years. They also offer natural beauty, skin and hair care products from renowned brands as well as natural food, cleaning and personal care products for a healthier home and lifestyle.

This list of active and regular buyers is fully compliant with current Privacy Principles and now available for rental.

Customers are mainly over 50 years of age and highly focused on finding natural solutions to support their health and wellbeing. They want to look better, feel younger and live more active and independent lives.

They receive regular and frequent offers for health products from the list owner via mail, email and phone and they are comfortable ordering through all three channels. All names on the list are buyers and pay at time of order. Average order values each month are \$75 or more. 99% pay by credit card. The list is updated daily.

Recommended for health and seniors offers, fundraising, general merchandise, travel, book and magazine subscriptions. No offers for competitive products. The list owner is not a member of any data pools.

**Quantity available:** 48,000 0-24 months buyers

**Rental cost: (last 12 month buyers)** \$350 per 1000 ...mailing data only

### Additional selections:

- Last Purchase Date 0-3 month hotline \$10 per 1000
- Last Purchase Date 3-6 month hotline \$5 per 1000
- Multi buyer \$10 per 1000
- Product category \$5 per 1000
- State \$5 per 1000

**Minimum order quantity:** 5000

**Set up fee:** \$300

Discounted rates available for volume orders, 13+ month buyers and for charities.

All prices exclude GST. Acceptance of orders is subject to approval by list owner and list usage conditions. No phone numbers or email addresses available.

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