

QLD POOL OWNERS DATABASE

PROFILE

This compilation of Pool Owners is unique in that it's the most comprehensive coverage of Pool Owning Households across Queensland. Personalised to the property resident in most cases, this file is very up-to-date and accurate.

SELECTIONS

There are 329,000 in total, with approx. 121,000 in Brisbane Region, 58,000 on the Gold Coast, 19,000 on the Sunshine Coast and 131,000 in the rest of Queensland.

Select by Postcode, Region, Income level, Phone type (mobile or landline), Email (approx. 30,000), House or Unit.

Pricing for Personalised data at \$300 set up and for single use, \$295 per 1,000 for Email or Postal data, \$325 per 1,000 for Telemarketing Only, \$395 per 1,000 for Postal or Email and Telemarketing data.

Multiuse is available for 12 months for 50% extra on the per 1,000 rate.

Minimum Order 2,000 records. All prices plus GST.

We can also access over 40,000 Postal/Phone records from other States.

FORMAT

Upper and lower cased, max character length 45, delivered as an XLS file.

GUARANTEE

Postal Data = 95%+, Email 92%+, Telemarketing Data 90%+. We cannot refund data that may have an answering machine/fax/faulty line, soft bounce (eg.mailbox full) or where no-one answers.

In all cases, we need the incorrect records back in an electronic data file (excel) that is mutually convenient (envelopes are fine for the postal returns) to be replaced on the off chance they exceed the delivery % as above.
