

# ACCOUNTABLE

## LIST BROKERS

PTY. LTD. ABN 37067 481 485

### Charity Supporters with 295,000+

**Source:** Transactional (rather than inferred consent) – direct responders as Postal and Phone data.

**Description:** *This is a database offering high volume consumer prospects with a propensity towards supporting Australian Charities, with major quarterly updates to records.*

This list of active and regular buyers are **fully compliant with current Privacy Principles**.

Over 20,000 new/amended records are added each month.

Customers are mainly over 30 years of age and receive regular and frequent offers for charitable support via mail and phone and they are comfortable ordering through all channels. All names on the list are confirmed prospects. The list is updated daily and washed against ADMA file.

Recommended for fundraising and ethical products and services.

Quantity available: (\*Gross figures, often 2 contacts per address)

State	Animal		Children		Disability		Environmental	
	Landline	Mobile	Landline	Mobile	Landline	Mobile	Landline	Mobile
ACT	4100	5949	4233	5735	6448	9308	3516	4844
NSW	56994	71453	59805	74968	98590	126756	35683	42178
NT	116	359	173	475	7	26	207	675
QLD	21649	27869	20030	23479	4282	4272	34916	45914
SA	3898	4779	3332	3501	5788	5722	8452	9649
TAS	1195	1580	2730	3268	3685	4520	5827	7423
VIC	47409	57132	49020	57237	33544	36189	28549	31858
WA	15846	20104	7438	7758	14741	14489	29353	37159
<b>Total</b>	<b>151207</b>	<b>189225</b>	<b>146761</b>	<b>176421</b>	<b>167085</b>	<b>201282</b>	<b>146503</b>	<b>179700</b>

State	Family		International Aid		Medical		Mental	
	Landline	Mobile	Landline	Mobile	Landline	Mobile	Landline	Mobile
ACT	5177	7339	5318	7808	4896	7229	4896	7229
NSW	70986	88763	42285	54432	49158	66415	49158	66415
NT	30	86	595	2153	158	490	158	490
QLD	22273	25249	24113	32505	28845	38671	28845	38671
SA	13008	14317	7623	8657	18255	23129	18255	23129
TAS	3652	4505	3200	4126	6185	8135	6185	8135
VIC	30235	32602	38902	46289	40033	50905	40033	50905
WA	16332	17050	15638	19198	25139	34444	25139	34444
<b>Total</b>	<b>161693</b>	<b>189911</b>	<b>137674</b>	<b>175168</b>	<b>172669</b>	<b>229418</b>	<b>172669</b>	<b>229418</b>

**Gold Coast** 23 Rankin Parade, Main Beach QLD 4217 Ph **07 5527 0444**  
**Sydney** PO Box 36 Lane Cove NSW 2066 Ph 0418875770

Email : [database@listbroker.com.au](mailto:database@listbroker.com.au) Web : [www.listbroker.com.au](http://www.listbroker.com.au)

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**Additional selections:**

- Last Purchase Date 0-3 month hotline \$20 per 1,000
- De-duping over 10,000 records no charge otherwise \$100 + GST.
- Can be overlaid with Geodemographic/Home Ownership at an additional fee.

**Minimum Order Quantity:** 5,000 records.

**Delivery:** We can email you across the database in excel format within 48 hours.

(Client cannot re-contact unless permission to re-contact is given by the recipient by phone call or Postal/Email/Website interaction.)

**Deliverability:** 95%+. Any 'refunds' of any data will be in the form of two-for-one replacement data within 30 days of delivery.

**Pricing:** Set up fee \$300 plus:

Charity pricing for postal OR phone data is \$375 per 1,000 OR both for \$625 per 1,000. All + GST and single use, DNCR is not required for Charity use but will be for commercial clients and charged a little extra.

Commercial costing (ie non-charity) is 10% extra per 1000.

(Note...**Email data is not available with this file** however we can access through other sources.)

Acceptance of orders is subject to approval by List Owner, sample must be provided upon request and list usage conditions. Un-authorized use of data subject to ALB General Terms.