

PROPERTIES FOR SALE or RENT

PROFILE

Just made available exclusively to ALB, this database allows you to focus on consumers across Australia, whose properties **have just been** listed for rent, lease or sale. (** No-one else has Rental or Lease data!)

Collected by an extensive and exhaustive weekly analysis of properties newly being listed for sale across Australia, this file is a mixture of Owners and Renters and can be supplied as Address only or compared with the latest Australian Residential Database to add contacts on many, with phone, email plus much more.

An indication of mailable data is below, showing the variances for Sale and Rent/Lease with State or LGA (Local Govt Area based on 3 postcodes for example, maybe more)

Weekly sample sizes	QTY	QTY	QTY
State	For Sale	For Rent/Lease	Total
ACT	137	141	278
NSW	1941	3769	5710
NT	35	43	78
QLD	1618	3545	5163
SA	454	707	1161
TAS	162	155	317
VIC	2007	2824	4831
WA	840	1853	2693
TOTAL	7194	13037	20231
\$ Investment + GST	\$	\$	
State	State	LGA	
ACT	80	40	
NSW	500	50	
NT	40	40	
QLD	450	50	
SA	95	30	
TAS	40	25	
VIC	500	50	
WA	150	30	
National	1500		

FORMAT

The database is provided each week as an excel spreadsheet, with a minimum of 4 weeks delivery and \$100 set up if under \$500 plus gst.

National Head Office: 23 Rankin Parade Main Beach QLD 4217

* Tel: 07 5527 0444 *

Email: database@listbroker.com.au Web: www.listbroker.com.au

SOME EXAMPLES OF INDUSTRIES WHO CAN USE THIS DATA

- Printers / Postcard printers
- Direct mail
- Self storage
- Removalists
- Furniture shops
- Beds & bedding stores
- Electrical Retail
- Outdoor furniture
- Kitchens
- Bathroom renovations
- Household insurance
- Broadband
- Home security
- Locksmiths
- Pest control
- Carpet Cleaning
- House painters
- Power and solar
- Rubbish removals and skip bins

SELECTIONS

You can select by Postcodes, LGA or State as basic mailable data for the above prices.

We can also add contact in 80%+, House/Units, Male/Female, Phone No's, Geodemographic segments, and Household Income. Please refer to our Australian Residential Directory for same.

Data delivery time is 24 hours or less.

INVESTMENT

For Address data, minimum order value (4 weeks of data) is \$295 plus GST.

For Personalised data, there's an additional set up fee of \$300 and Mailing or Phone or Email data is from a base price of \$290 per 1000 plus GST.

GUARANTEE

Accountable List Brokers has been exclusively approved to offer and guarantee this lists deliverability 95% on mailing data, within 30 days of data delivery.

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